



Crowne Plaza Hickory  
www.crowneplaza.com  
1385 Lenoir Rhyne Blvd SE  
Hickory, NC 28602

This year's Summer Seminar is packed with valuable information for the HR Professional in their everyday role in the workplace. Whether you work for a large, small or medium sized company, there is something here for everyone. Our topic line-up includes presentations on career management, generational differences, leadership in the workplace and a legal update by a "Singing Attorney" that you don't want to miss!

Come join us as we strive to stay on top of HR issues!

Register online at <http://ihra.shrm.org>.

### Seminar Agenda:

- 8:30 Registration
- 9:00 Welcome & Opening Remarks
- 9:15 David Smith presents:  
"How the Affordable Care Act Will Impact Employers"
- 10:15 BREAK  
Visit with Vendors
- 10:30 Amy Magas presents:  
"Critical Incident Response: How to Respond and Lead Your Team through a Crisis in the Workplace"
- 11:30 LUNCH  
Visit with Vendors
- 1:00 Anthony Jackson presents: "Drive Leadership"
- 2:00 BREAK  
Visit with Vendors
- 2:15 Nicole Greer presents: "Vibrant Leadership: The Impact of Transcendent Leadership on the Bottom Line"
- 3:45 Closing remarks

For questions, please call:

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# STAYING ON TOP OF HR ISSUES

### OUR MISSION

- NETWORKING
- RESOURCES
- EDUCATION
- COLLABORATION
- DEVELOPMENT



Thursday, August 15, 2013

7<sup>TH</sup>  
Annual  
Summer  
Seminar



Provided in partnership by:

Catawba Valley SHRM

Iredell Human Resource Association

Piedmont Human Resource Association



### **Anthony K. Jackson, AB, MBA** Senior Consultant, The Jackson Group

Anthony K. (Tony) Jackson is Senior Consultant and Co-Chairman of The Jackson Group, Inc., a Hickory, North Carolina based healthcare consulting and survey services firm. The Jackson Group, Inc. also owns Jackson Group Interactive, a full service multimedia firm, as a wholly owned subsidiary. Mr. Jackson is also a partner in several private ventures.

After 36 years associated with his consulting company, Tony spends the majority of his personal time providing individual leader and leadership team consultations. Specifically, Tony assesses individual leader capabilities, assesses departmental operations when needed and then provides individualized Leadership Consultation over time to assist the leaders in developing their skills and leadership mindset.

Mr. Jackson received his A.B. from Lenoir-Rhyne (University) College; M.B.A., Wake Forest's Babcock School of Management; additional graduate study Appalachian State University and Lutheran Theological Southern Seminary, clinical counseling training at William S. Hall Psychiatric Institute, Columbia, South Carolina.

The Jackson Group offers numerous services to identify and deal with the needs of modern health care organizations.

### **David C. Smith** Vice President, Ebenconcepts Inc.

David is Vice President, Health & Welfare Benefits at EbenConcepts in Fayetteville, NC. He is a native of Banner Elk, NC, and a graduate of the North Carolina School of Science and Mathematics, the University of North Carolina at Chapel Hill and the North Carolina Central University School of Law. His background includes work in government as a regulator and policy advisor, with industry (Blue Cross and Blue Shield of North Carolina) in sales and marketing, and as an attorney, working with employers and insurance agents on compliance issues that employers face.

David is a member of the National Association of Health Underwriters, serving in leadership positions at the local, state and national levels for the organization. David served as President of the North Carolina Association of Health Underwriters from 2008-09. He has also served on the North Carolina School of Science and Mathematics Board of Trustees, and as Chairman of the Durham Area Transit Authority. He has also served as a Deacon in his church.

David speaks throughout the country, mainly focusing on educating employers and agents, brokers and consultants on the impact of various state and federal laws on the purchase and regulation of employer-based health benefits, and has been recognized nationally for his public speaking, winning the NAHU 2011 William G. Wetzel Excellence in Public Speaking Award.

### **Amy Magas** McLaughlin Young

Amy received her BA in Psychology from Hiram College in 1994 and her MSSA from Case Western Reserve University's Mandel School of Applied Social Sciences in 1996. She has been practicing as a Licensed Clinical Social Worker for 11 years and has been employed with McLaughlin Young for 7 years. Amy has responded to numerous workplace critical incidents and enjoys presenting on this topic.

### **Nicole Greer** The Vibrant Coach

Nicole Greer, PPCC, is on a mission to energize, impact, and influence individuals to lead a vibrant life by engaging the possibilities. For 20 years, Nicole has excelled as a coach, professional speaker, marketing director, master of first impressions, and sales trainer in many facets of business. Her corporate experiences working with all kinds of people led her to found Vibrant Coaching in 2007. Her organization serves individuals, corporations and ministries to become the people they were created to be through defining and fulfilling missions, to work better in teams, and to exemplify excellence in leadership. Within organizations and the lives of individuals, she implements foundational strategies, systems and smarts to empower her partners in the marketplace. She works to learn. She's a life-long student of leadership practices with certifications as a Professional Path Certified Coach, a Tilt360 Leadership Predictor Facilitator & Coach, and as a DISC Performance & Ambition in Talent Analytics expert. Nicole's personal leadership style empowers her to become a catalyst for others to discover personal leadership calling in order to change themselves, their culture, and ultimately their community.

#### **Cost to Attend:**

\$45 - members

\$75 - non-members



Register for the seminar online at  
<http://ihra.shrm.org/2013summerseminar>

No registration will  
be accepted at the  
door on the day of  
the event.